



**ENJOY LAIDBACK LUXURY IN THE MYRTLE BEACH AREA WITH
WORLD-CLASS DINING AND INVITING SPA RETREATS**

The perfect way to spoil yourself

Vacations don't come along everyday; and when they do, it's the perfect time for travelers to unwind, rejuvenate and even indulge. While Myrtle Beach makes it easy for travelers to save, the area's offerings allow for just the right amount of "laid back luxury" – fulfilling the high standards of discerning travelers with its impeccable dining and pampering spas. So, spend a day on the beach soaking up the sun, and later, spend a little time spoiling yourself.

DECADENT DINING EXPERIENCES

The Brentwood Restaurant

Owned by Eric and Kim Masson from Saratoga Springs, New York, *The Brentwood* is located in a beautiful Victorian home built in 1910 in Little River, SC. The restaurant offers guests an artful menu of an interesting mix of French and Lowcountry cuisine, emphasizing fresh and local quality products. There are three private dining rooms where diners can enjoy a variety of food, including prime rib, fish, lamb and poultry, to name a few. After dinner, guests can retreat upstairs to enjoy an after-dinner drink or a fine cigar and live entertainment. The Brentwood also offers French cooking classes taught by the French native, Chef Eric Masson and has its own wine club. For more information, visit www.thebrentwoodrestaurant.com.

"The Cypress Room" at Island Vista

Located at the beautiful Island Vista hotel, *The Cypress Room* is an award-winning restaurant with a menu to please the most discriminating palette – and a view to match. With floor-to-ceiling views of the ocean, diners can gaze into the sunset over the ocean while enjoying the finest European-influenced Low Country cuisine along the Grand Strand; or start the day right with the restaurant's famed Southern Breakfast. Either way, it's a dining experience not to be missed. For more information, visit www.islandvista.com/dining.

Divine Prime

Featuring a luxurious menu of prime steaks, chops and seafood, Divine Prime's environment brings the concept of "the steak house" to a whole new level. The delicious dishes are expertly served along side one of the most impressive and extensive wine lists in South Carolina. For more information, call (843) 839- 9790 or visit www.divineprimerestaurant.com.

Greg Norman's Australian Grille

The great golfing champion from Down Under offers an innovative cuisine and a spectacular decor that makes guests feel like they're in Sydney's finest harbor side restaurant. Each wonderful dish is a symphony of flavors and a tribute to artistic presentation. Chef prepared entrees execute exotic Australian fare with a touch of finesse. Dinner includes fresh wood-grilled seafood, steaks, chicken, rack of lamb and much more combined with world class flavor, ambiance and presentation. For more information, call (843) 361-1888 or visit www.shark.com/australiangrille.

Rivertown Bistro

Located in the Historic District of downtown Conway, South Carolina, the Rivertown Bistro offers unmatched atmosphere and unequaled culinary fusions. The seasonal menu serves the best the local area has to offer. The Rivertown Bistro brings culinary artistry to the heart of historic Conway. Always innovative yet true to the

southern roots so celebrated in this region of South Carolina, The Rivertown Bistro finds the perfect fit between form and function in food. For more information, call (843) 248-3733 or visit <http://rivertownbistro.net>.

The Parson's Table

Listed first in South Carolina Historical Restaurants, the building was constructed in 1885 as the Little River Methodist Church and was converted into a fine dining restaurant in 1978. The collection of stained glass complements the décor and enhances the atmosphere. Antique cypress doors, beautiful stained and beveled glass and the main chandelier were collected from a variety of sources by the original owner. The small rooms offer privacy for groups as well as additional displays of the furnishings. Ed Murray Jr., Executive Chef/Owner brings over 25 years of culinary experience to the Parson's Table and specializes in locally grown Carolina Coastal Cuisine. Murray's philosophy is promoting "break the chain" by eating local. Murray has always emphasized fresh local seafood and produce, even before the concept was such a trending phenomenon. His fish selections echo the catch brought in to the dock just minutes away. The Parsons Table is a AAA 3 diamond rated restaurant and has earned a Wine Enthusiast Award of Unique Distinction from 2006-2009 as well as the Wine Spectator Award of Excellence from 2003-2009. www.parsonstable.com

A SPA-TACULAR INDULGENCE

The Awakening Spa at Anderson Ocean Club

With a philosophy urging guests to leave stress and worry at the front door, *The Awakening Spa* ensures guests will return home relaxed and invigorated. Demonstrating the subtle difference of excellence, as Anderson Ocean Club – the spa's professional staff evaluates and customizes all treatments to the guest's individual needs, helping to achieve the inner peace and balance desired and deserved. For more information, visit www.oceanaresorts.com/myrtle-beach-resorts/anderson-ocean-club/the-awakening-spa.asp.

Cinzia Spa at North Beach Plantation

The first of its kind in the Myrtle Beach area – and poised to compete with some of the best spas in the eastern U.S – *Cinzia Spa at North Beach Plantation* is the ultimate indulgence for a relaxing getaway. The 17,000-square-foot, brand new facility opened in March 2009, and houses three components to achieve optimal health, fitness and wellbeing: pampering treatments and rituals performed at the most indulgent levels, including Celestial Skin and Dermatology Wellness by Dr. Seymour Weaver, MD; a Med Spa wellness center with a variety of integrative medical and holistic services; and Beach Fit fitness center featuring state-of-the-art Technogym™ equipment, a team of personal trainers and contemporary classes. For more information, visit www.thecinziaspaspa.com.

Dolce Lusso at Market Common

With a philosophy to provide excellent service that touches your life, gives respite and provides a positive impact, *Dolce Lusso* is a special experience to enhance any trip. This upscale salon offers guests a full menu of services including hair care, skin care and nails – and even some indulgent day packages – to nurture the body and the mind. For more information, visit www.dolcelusso.com.

Her Body & Soul

Having been described by customers as "a day trip to heaven," *Her Body & Soul* is truly a luxurious sanctuary and pure indulgence for the mind, body and soul. Featuring traditional customized treatments, massages, facials, mineral and milk baths, exfoliation, relaxation room, body wraps, masques, body polishes under a specially designed Vichy shower; after one relaxing and revitalizing treatment, your body will forever be in your debt. For more information, visit www.herbodysoul.com.

The Hibiscus Spa at Marriott at Grande Dunes

Offering peaceful and tranquil beachfront retreat within the Marriott at Grand Dunes resort, *The Hibiscus Spa* is an elegant, European-style spa with a dash of Southern hospitality. An expert staff awaits to take guests on a journey as relaxing as it is revitalizing, from an aromatherapy massage, Hibiscus Flower Peel, to even a simple pedicure.

Either way, a visit to The Hibiscus Spa is sure to suit the senses and let spirits lift with the light of the day. For additional information, call (843) 449-8880, or visit www.myrtlebeachmarriottresort.com.

For additional information on the Myrtle Beach Area, visit www.VisitMyrtleBeach.com or call 1.888.Myrtle1.

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