



“SHOP ‘TIL YOU DROP”... INTO YOUR BEACH CHAIR!

Something to please everyone when shopping the strand

Surf, sand, amusement parks and golf aren't the only activities in South Carolina's Myrtle Beach area. The area enjoys a sterling reputation as a vibrant shopping destination by the sea, luring travelers varying from serious shoppers to leisurely strollers wanting to window-browse. The Myrtle Beach area abounds with retail options from boutiques to factory outlets to mixed-use shopping and entertainment complexes that tempt every imaginable budget, taste and style.

Barefoot Landing

At Barefoot Landing, shopping feels close to nature. Adjacent to miles of boardwalk overlooking the Intracoastal Waterway near North Myrtle Beach, the popular complex features more than 100 retail shops and 15 waterside restaurants, including the House of Blues restaurant and concert hall. Serious shoppers will find everything from apparel, jewelry and shoes to gifts, toys and specialty foods, while families will delight in Alligator Adventure and the Alabama Theatre. And when it's time for a stroll, the breezy boardwalk awaits. For more information call (800) 272-2320 or visit www.bflanding.com.

Broadway at the Beach

With singing gondoliers in gondolas, themed restaurants such as Hard Rock Cafe, Jimmy Buffet's Margaritaville and Planet Hollywood and more than two dozen new shops, Broadway at the Beach brings the best of shopping and entertainment together on 350 acres in the heart of Myrtle Beach. Surrounding a lovely 23-acre lake, its more than 100 boutiques offer apparel for men, women and children, shoes, sporting goods, toys, artwork, jewelry, gifts, housewares, beauty products and one-of-a-kind items. Visitors can choose from 20 restaurants, ten nightclubs and three on-site hotels. Broadway's fun family attractions include IMAX Discovery Theater, MagiQuest, Ripley's Aquarium, Pavilion Nostalgia Park and a 16-screen movie theater. For more information, call (800) 386-4662 or visit www.broadwayatthebeach.com.

Coastal Grand Mall

Located near Myrtle Beach International Airport, the area's newest mall is also South Carolina's largest with more than 100 shops and a 14-screen stadium-seating cinema. Shoppers will find jewelry, books, electronics, clothing, shoes, sporting goods, furniture, beauty products, perfume, candy and gifts, as well as dozens of eateries for every palate. Among the emporium's big-name tenants are Bed, Bath & Beyond, Dick's Sporting Goods, Starbucks, Gap, Victoria's Secret, Sephora and is anchored by Belk, Dillards, JCPenny and Sears. For more information, call (843) 839-9100 or visit www.coastalgrand.com.

Inlet Square Mall

Located south of Myrtle Beach on Highway 17 in Murrells Inlet, known as the seafood capital of South Carolina, this shopping mall features more than 55 boutiques and shops. Amenities currently include a soft tumbling and play area for children. For more information, call (843) 651-6990 or visit www.inletsquaremall.com.

The Market Common

Opened in 2008 located on the former Myrtle Beach Air Force Base, The Market Common is the Grand Strand's first urban village -- a mixed-use residential and retail development that boasts six restaurants and approximately 50 retail stores. Apartments and condos are housed above the retail area in a pedestrian-friendly design. Among the tenants are P.F. Chang's China Bistro (South Carolina's first), Pottery Barn, Ann Taylor, Orvis outdoor store, Tommy Bahama, Chico's, Banana Republic, Coldwater Creek, Anthropologie, Copper Penny, Gordon Biersch Brewery, White House/Black Market, a 16-screen

movie theater and an upscale Piggly Wiggly grocery store. Communities of town homes and single-family homes are currently developed near the site of the village. For more information, call 843-839-3500 or visit www.marketcommonmb.com.

Myrtle Beach Mall

Formally known as the Colonial Mall, the Myrtle Beach Mall boasts a brand-new 12-screen movie theater and the only Bass Pro Shops Outdoor World in the state. The Myrtle Beach Mall in North Myrtle Beach offers visitors the chance to browse for books, fashions, electronics, home furnishings, jewelry, eyewear, sporting goods, shoes and health and beauty products. The mall also provides guest services such as a soft play area for kids, a family room, gift-wrapping, wheelchairs (free) and stroller rentals. And post-shopping, whether you crave Japanese, American, Chinese or Italian fare (or just ice cream and cookies), Myrtle Beach Mall has it all. For more information, call (843) 272-4040 or visit www.shopmyrtlebeachmall.com.

Tanger Outlet Center (North)

Head to Highway 17 and the Grand Strand's newest outlet plaza for more than 100 brand-name manufacturer and designer outlet stores including Coach, Fossil, Kenneth Cole, Liz Claiborne, Nine West, Polo Ralph Lauren, Calvin Klein, Banana Republic, Old Navy, Ann Taylor, Kate Spade, Reebok, Samsonite and many more. Plus, the center is brimming with tempting restaurants and specialty shops for housewares, perfume, books and gifts. For more information, call (843) 449-0491 or visit www.tangeroutlet.com.

Tanger Outlet Center (West)

This sister shopping haven to Tanger North sits on Highway 501 in Myrtle Beach and features J. Crew, Izod, Cole Haan, Rockport and Revere factory stores, among almost 100 other shops of every nature. The newly expanded center includes numerous dining options such as Outback Steakhouse and Ruby Tuesday. For more information, call (843) 236-5100 or visit www.tangeroutlet.com.

Pawleys Island Hammock Shops

Travel along the coast just 20 miles south of Myrtle Beach to Carolina Lowcountry and discover a shopping experience like no other—more than 20 specialty shops and restaurants amid a pastoral village setting of Lowcountry cottages, graceful oak trees, fragrant azaleas and comfy hammocks for visitors to enjoy. Founded in 1938, Pawleys Island Hammock Shops Village is the birthplace of the rope hammock and a beloved local landmark that prides itself on its unique shops, galleries and cafés including The Hammock Shop General Store, the Dog & Cone and High Hammock restaurant. For more information, call (843) 237-8448 or visit www.thehammockshops.com.

For additional information on the Myrtle Beach Area, visit www.VisitMyrtleBeach.com or call 1.888.Myrtle1.

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