



MYRTLE BEACH AREA FAST FACTS

The Myrtle Beach area, popularly known as the Grand Strand, stretches from Little River to Pawleys Island, and comprises 12 cities along the South Carolina coast. Home to world-class golf, 60 miles of sandy beaches, exciting entertainment and family attractions and Southern hospitality, the Myrtle Beach area presents the quintessential vacation experience welcoming nearly 14 million visitors annually.

LOCATION	The Myrtle Beach area is the jewel of South Carolina and is nestled along the mid-Atlantic region of the eastern United States.
WEATHER	The Myrtle Beach area enjoys a mild annual average temperature of 74° F with an average of 215 sunny days each year.
POPULATION	Approximately 259,000 residents.
LODGING	There are more than 425 hotels and 89,000 accommodation units in the Myrtle Beach area. From elegant golf and seaside resorts, to rustic cottages, bed & breakfasts, and mom-and-pop motels, the Myrtle Beach area offers accommodations for every taste and appealing to every type of traveler. There are also several campgrounds located between Myrtle Beach and the South Strand.
DINING	There are more than 1,700 full-service restaurants in the Myrtle Beach area and it's no surprise that seafood is one of the primary cuisines. Murrells Inlet is nicknamed "the seafood capital of the world" and Calabash-style restaurants are popular in the Northern Strand as well as Carolina Coastal Cuisine. Visitors will also find a range of other cuisines to satisfy their appetites including steak, ribs, barbecue, home-style cooking, international fare and regional specialties.
GOLF	The Myrtle Beach area boasts more than 100 golf courses and nearly 50 miniature golf courses, making it a premiere destination for golf enthusiasts and aficionados. There are more than 3.4 million rounds of golf played annually in the Myrtle Beach area.
ATTRACTIONS	The beach is certainly the Myrtle Beach area's No.1 attraction, but the fun does not end with surf and sand. The Grand Strand offers a wide range of unique attractions and exciting entertainment options from shopping, dining and theme parks, to live entertainment theaters, nightclubs and celebrity concerts.
RETAIL	The Grand Strand shopping complexes are destinations within themselves. Visitors can stroll along boardwalk promenades on warm evenings, venture in and out of hundreds of unique specialty stores, and dine in exceptional restaurants along the way.
MEETINGS/GROUPS	Sixty miles of breathtaking beachfront, more than 100 golf courses, 89,000 accommodations, and a modern convention center with 250,000 square feet of meeting space and an adjoining business-class hotel make the Myrtle Beach area an ideal locale for meetings and group gatherings.

FAMILY REUNIONS

The Myrtle Beach area is an ideal location for multi-generational travel or family reunions. For visitors both tall and small, the Grand Strand offers attractions certain to please every age group. Beachfront hotels, timeshares and cottages offer spacious options that will accommodate families of all sizes.

ROMANCE

With dazzling sunsets painting the horizon, and palmetto trees swaying in the gentle breezes, the Myrtle Beach area offers a picturesque location for a romantic getaway or beach wedding.

GETTING HERE

By Plane

Located just one mile inland from the Atlantic Ocean, The Myrtle Beach International Airport (MYR) provides easy, one-stop and connecting flights to more than 350 destinations worldwide. Airlines servicing MYR include Allegiant Airlines, Continental, Delta/ASA/Comair, Direct Air, Northwest, Porter Airlines, Spirit Airlines, United and US Airways. Non-stop flights are available most of the year from Myrtle Beach to Allentown, Atlanta, Atlantic City, Boston, Charlotte, Chicago, Cincinnati, Detroit, Ft. Lauderdale, Huntington, WV, New York LaGuardia, Newark, Niagara Falls, Pittsburgh, Plattsburg, Springfield, Toronto, Washington D.C. and Worcester, MA.

Several regional airports that serve the Myrtle Beach area include: Conway-Horry County Airport (HWY); Grand Strand Airport-Ramp 66 (CRE); Loris-Twin Cities Airport (5J9).

By Car

U.S. routes 17, 501 and S.C. 9 provide direct access to the Grand Strand from Interstate Highways 95 and 20. The 28-mile S.C. 22 (Veterans Highway) offers an additional route from U.S. 501 to U.S. 17 on the north end of the Strand. Also completed is the Carolina Bays Parkway (S.C. 31), which runs from S.C. 9 to U.S. 501 and S.C. 544 and ultimately will extend to U.S. 17 south of Myrtle Beach. And in the works, a proposed Interstate 73 corridor would create more of a direct route for visitors to the Grand Strand from states throughout the upper mid-west and north east.

WELCOME CENTERS

*Myrtle Beach Area Chamber of Commerce
Main Office and Myrtle Beach Welcome Center
1200 N. Oak Street, Myrtle Beach, S.C. 29577
Phone: (843) 626-7444 Toll free: (800)-356-3016*

*Myrtle Beach Area Chamber of Commerce
Airport Welcome Center, Myrtle Beach International Airport
1100 Jetport Road, Myrtle Beach, S.C. 29577
Phone: (843) 626-7444 Toll free: (800) 356-3016*

*Myrtle Beach Area Chamber of Commerce
South Strand Welcome Center
3401 U.S. 17 Bus. S., Murrells Inlet, S.C. 29576
Phone: (843) 651-1010 Toll Free: (800) 356-3016*

CONTACT

For additional information on the Myrtle Beach area, visit www.VisitMyrtleBeach.com or call 1.888.Myrtle1.

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Media Contacts

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