



Vendor/Exhibitor Application
Myrtle Beach Area Fall Fitness Festival & Expo
Ocean Blvd. between 8th & 9th Avenues North, Myrtle Beach

APPLICATION DEADLINE: 5 p.m. on September 8, 2010

All vendors must have a focus on health and fitness when selling and/or promoting their products or business. No exceptions.

Following are vendor requirements and application for participation. Please read the information carefully before completing the application. The Myrtle Beach Area Chamber of Commerce (MBACC) will issue either acceptance or decline letters based on the information provided in this application.

- Incomplete applications will **NOT** be considered.
- All applications must be submitted via mail or email (see info below).
- The date and time in which applications are received is very important during application reviews.

We reserve the right to select appropriate vendors based on their relevance to the Myrtle Beach Area Fall Fitness Festival & Expo mission of promoting physical activity and/or nutrition.

Emailed notification of acceptance will occur no later than September 10. DO NOT send any payment with your application.

Selection Criteria and Process

To make the event successful for each vendor, *a very limited number of each type of vendor* will be accepted for so that we will not have competing vendors at the same festival. Due to space constraints, the committee will base their selections on, but not limited to: purpose of exhibiting, appearance of booth, items, signage, quality, experience, equipment and over all set-up.

Product Exclusivity

Vendors interested in exhibiting on an exclusive basis should submit their request in writing for review. Vendors granted exclusivity in a particular field will pay a negotiated fee per booth.

Permits, Licenses and Taxes

Participating vendors are expected to comply with all rules and regulations of the Myrtle Beach Police Department, Myrtle Beach Fire Department, South Carolina Department of Health and Environmental Control and any other governing authorities' rules and regulations that might apply. The City of Myrtle Beach requires that all vendors have a Special Event Permit; however, for the listed event, the vendors are able to be under the MBACC special event permit.

Food Vendors: MBACC will arrange for a DHEC inspection, however, vendors will be required to produce an inspection certificate.

Food/Arts and Crafts Vendors: Vendors are responsible for collecting 7.5% South Carolina sales tax. Exhibitors are also responsible for all applicable licenses as required by the City of Myrtle Beach and State of South Carolina.

VENDOR LOAD-IN/LOAD-OUT TIMES & INFORMATION:

Load-in: 5-6:30 a.m. Saturday (enter on 8th Avenue North into former Pavilion lot where directed)

Load-out: 7 p.m. Saturday (no break down beforehand)

*Because the network will be filming the 5k/1 mile race/walk Saturday morning, all vendors need to be in place and set-up no later than 6:30 a.m. This will also allow race participants to frequent your space before the race begins at 8:00 a.m.

VENDOR APPLICATION

Please type or print clearly. Illegible entries will be disqualified.

FOR OFFICE USE ONLY:

- Business
- Food
- Arts/Crafts
- Non-Profit

Company: _____

Address: _____

Contact: _____

Phone: _____ Mobile: _____

*Email: _____

Email will be the primary method of distributing information. Provide the email address you most frequently access.

VENDOR FEES - (Please check the box(s) that applies to your business)

PLEASE NOTE:

Vendors/Exhibitors that do not furnish a mobile vending unit will be required to check the box below for a \$75 tent rental fee to be included in your total vending fee. Chamber will provide you one (1) 10x10 tent (without side walls), a 6 foot skirted table and 2 folding chairs for this price.

Business Exhibitors:

- \$100- Chamber members and/or Myrtle Beach city business license holders
- \$200- Non-chamber member or business located outside of Myrtle Beach city limits
- \$75- 10x10 tent rental w/ table and chairs

Food Vendors:

- \$125- Chamber members and/or Myrtle Beach city business license holders
- \$175- Non-chamber member or business located outside of Myrtle Beach city limits
- \$75- 10x10 tent rental w/ table and chairs

Arts/Crafts Vendors:

- \$100- Chamber members and/or Myrtle Beach city business license holders
- \$150- Non-chamber member or business located outside of Myrtle Beach city limits
- \$75- 10x10 tent rental w/ table and chairs

Non-Profit Vendors:

- \$50- Chamber members and/or Myrtle Beach city business license holders
- \$75- Non-chamber member or business located outside of Myrtle Beach city limits
- \$75- 10x10 tent rental w/ table and chairs

Fees include:

- o 10x10 foot space (without electricity) with 10x10 tent (no side walls), wrapped 6' table and 2 chairs

Additional Fees:

\$10- Additional Space Per Foot

\$50- Electricity (includes one 110v plug-in)

TOTAL VENDOR FEES: \$ _____ ADD'L FOOTAGE: \$10 per ft. x _____ ft. = \$ _____

ELECTRICITY: \$ _____ TOTAL DUE IF APPROVED : \$ _____

DO NOT SEND PAYMENT WITH APPLICATION! PAYMENT DETAILS WILL BE PROVIDED UPON ACCEPTANCE!

*MBACC will check membership status upon receipt of application if vendor registers as an active member.

**If you possess a business license within the City of Myrtle Beach, please provide a copy of your business license with this application.

PLEASE NOTE:

- Vendors must indicate if extra footage (up to an additional 12 feet) is required on application. **No additional footage will be available the day of the event.**
- Vendors must indicate if electricity is required on application. **No electric will be available the day of the event.** Generators are allowed but must be indicated on application. (See below.)
- There will be no shade or rain protection – you may not provide your own tents/canopies.
- **VENDORS:** Ice will be available for purchase at the site and water will be at one location at the site. It will be the vendor's responsibility to purchase ice and transport the ice and water back to the vendor space.

Electrical supply is 110 volts (20 amps). If you purchase electricity it only covers 1 (one) electric supply. If you need more than 110 volts, there is an additional charge at \$50 per each additional unit. **NO outlets will be available the day of the event that is not requested on your application.**

- Equipment to be powered: _____
- Generator to be used: ____ Yes ____ No (check one)

FOOD VENDORS: Include prices and menu items below. Food/beverages must meet nutritional criteria for this event. Vendors are not allowed to sell water at the event.

ARTS/CRAFTS VENDORS: Include prices and products you will be selling below. Items sold that were not agreed upon will result in asking the vendor to leave. Products must meet sports/fitness criteria for this event.

BUSINESS EXHIBITORS: Please list the nature of your business (must meet sports/fitness criteria for this event) and any products/samples you will be displaying. Include prices and products you will be selling below. Items sold that were not agreed upon will result in asking the vendor to leave.

NON PROFIT VENDORS: Please list the product sampling and giveaway information you would like to do at the event. No items are to be sold. You will be asked to leave the premises and a refund will not be given.

Reminder: Your products must be relevant to health and fitness!

MENU ITEMS	PRICE
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
6. _____	\$ _____

Application is not a guarantee of acceptance. **DO NOT** enclose your payment for **VENDOR** fees.

Payment will be required upon acceptance.

This application is not a contract and is no way binding to MBACC. Your signature below indicates that you have read the accompanying information and that the information you have provided on this application is correct.

Signature: _____ Date: _____

Please return completed application to:
MBACC , Attn: Kema Faulk, 1200 N. Oak St., Myrtle Beach, SC 29577
or Email to: Festivals@VisitMyrtleBeach.com